

# MEETING NOTES



<b>Committee</b>	<b>Utah Prevention Advisory Council (UPAC)</b>
<b>Date</b>	<b>Wednesday, September 19, 2007</b>
<b>Time</b>	<b>11:00 a.m. – 1:00 p.m.</b>
<b>Location</b>	<b>Utah Department of Alcoholic Beverage Control – Board Room</b>
<b>Members Present</b>	Nora B Stephens, Brenda Ahlemann, Jerry Bond, Heather Borski, Susannah Burt (for Craig PoVey), Stacy Eddings, Noreen Heid, Peggy Hill, Ed Ho, Misty Merrell (for Anne Freimuth), Tibby Milne, Doug Murakami, Abbie Paxman (for Barbara Sullivan), Teri Pectol, Julie Spindler, Doug Thomas, Ray Wahl
<b>Members Excused</b>	Marie Christman, Leslie Dalton, Steve Harrison, Ray Hintze, Verne Larsen, Craig PoVey, Jeff Smart, Charlotte Vincent
<b>Guests</b>	Hanalee Hawkins, Connie Kitchens
<b>Staff</b>	Mary Lou Emerson
<b>Agenda Item</b>	<b>Call to Order</b>
<b>Notes</b>	<p>Nora B Stephens welcomed everyone to the meeting and asked all in attendance to introduce themselves.</p> <p><b>Approval of Meeting Notes of July 18, 2007</b>  <b>Motion:</b> Ray Wahl made a motion to approve the meeting notes of the July 18, 2007 meeting. The motion was seconded by Noreen Heid and passed unanimously.</p>
<b>Agenda Item</b>	<b>SIG-E Presentation:</b>
<b>Notes</b>	<p>Hanalee Hawkins, Prevention Specialist at Weber State University, presented on the University's SIG-E Program. The five specific high risk populations the SIG-E Program focuses on are: Housing, Freshmen, Athletics and Club Sports, Greeks, and International Students.</p> <p>One program focuses on violations of the campus alcohol/drug policy. When a student violates the policy, they are referred to the Counseling Center for structured coaching sessions, a personalized drinking profile (e-Chug), and psychoeducational information on the effects of alcohol on the body. The objectives of coaching are to highlight discrepancies between behavior, goals, knowledge, etc.; social norming; and to discuss change-oriented behaviors. The program has shown statistically significant improvements. The program focuses on an at-risk population susceptible to several risk factors and is comprehensive, multidisciplinary, and has checks and balances.</p> <p>Another program, called "Freshman Letter," targets populations based on risk factors such as transitions/mobility, and encourages actual conversations between parents and youth where attitudes, beliefs and discrepancies can be addressed. The program also has a social norming effect. The program demonstrates the effectiveness and benefits of the USSAP group, as Hanalee would not have known about it without the opportunity to network with and gain ideas from the other campuses. Other programs in place or being considered include: Student Health Center (health education referral process), Social Marketing Campaigns, Student Tobacco-Free Coalition, and Needs Assessment (college students and stress).</p>

	<p>Hanalee shared several of her observations in working with the SIG-E Program: ATOD is one component of student wellness; there are limited resources (manpower and funding); there is relatively low alcohol/drug usage on Utah higher education campuses; high risk and binge drinking reflect a developmental period, viewed by college students as a “right of passage”; and, because the environment for the program is an institution of higher learning, the objective is for students to gain knowledge and skills.</p> <p>Connie Kitchens noted Utah’s SIG-E grant officially ended last Friday, on September 14, 2007, at midnight.</p>
<b>Agenda Item</b>	<b>Agency Prevention Report:</b>
<b>Notes</b>	<p>Doug Murakami, Director of Alcohol Education for the Utah Department of Alcoholic Beverage Control, presented the DABC’s role in prevention. He administered a short quiz: When did prohibition end – 1933. State that cast the deciding vote to repeal prohibition – Utah! 21<sup>st</sup> Amendment to the Constitution – gave states the right to control alcohol within their borders. Today, Utah is 1 of 5 control state jurisdictions remaining – FALSE; there are 18 control states! What association and sport were born out of the prohibition era? NASCAR! Scandals of the 70’s – what happened? Director of Highway Patrol arrested for a DUI; Alcohol samples – Utah’s Alcoholic Beverage Control Commission members gave people samples; as a result, big changes were instituted! In the 70’s the Utah Liquor Control Commission changed from a part-time to a full-time commission – FALSE; they are currently a part-time commission. Individuals needed a permit to purchase alcohol – permit cost 50 cents! Bonus: Alcohol Policy Coalition - who, what, why? Name 3 members. Dr. George VanKomen, Doug Murakami, Nora B Stephens, Teri Pectol, Mary Lou Emerson. Doug Thomas won the t-shirt; everyone else got orange squishy brains!</p> <p>Doug explained the alcohol policies in the state, and that “alcoholic beverage control shall be operated as a public business” (§32A-1-104). The DABC cannot promote alcohol, and must consider those not interested in alcohol. What they do at DABC: regulate alcohol control laws for Utah, interpret and set alcohol control policy, recommend changes in laws, adjudicate violators of the Alcoholic Beverage Control Act, and sell alcohol in a responsible manner. The DABC’s philosophy is to provide service to the public to satisfy the public demand and protect the public interest, including the rights of citizens who do not wish to be involved with alcoholic products. The mission of the DABC’s Alcohol Education Division is to pursue and support a leadership role to prevent underage alcohol consumption. The Division’s vision is to establish the state of Utah as a leader in efforts to fight underage alcohol consumption.</p> <p>Doug thanked UPAC and noted through his involvement with the Council he has learned a great deal about risk and protection, etc. At the conclusion of the UPAC meeting, Doug invited all interested to accompany him on a tour of the DABC warehouse.</p>
<b>Agenda Item</b>	<b>Strategic Prevention Framework State Incentive Grant (SPF-SIG)</b>
<b>Notes</b>	<p><u>Update on SPF-SIG Grant</u></p> <p>Susannah Burt explained two priorities have been identified: alcohol related motor vehicle crashes and non-illicit drug (e.g., prescription drugs) morbidity and mortality. They are currently identifying “hot spots” for these issues in the state, and will be creating a plan to address the two issues. The CSAP Project</p>

	<p>Officer really likes the UPAC Strategic Plan. They have conducted a “Communities That Care” training for local providers.</p> <p><u>Update on State Epidemiological Outcomes Workgroup (SEOW)</u> This group meets monthly and identifies gaps in data related to the priorities. There are currently not a lot of data relative to prescription drug abuse. They are looking at the CDC’s 2008 Behavioral Risk Factor Surveillance System (BRFSS) to determine if it will provide the needed data; if not, they will add questions to the 2009 survey. In addition, they have reviewed Poison Control data to see if they can narrow the focus down.</p>
<b>Agenda Item</b>	<b>Updates</b>
<b>Notes</b>	<p><u>Utah Strategic Substance Abuse Prevention Plan</u> Nora B explained the Executive Committee met and developed objectives for each of the goals previously adopted. <b>Motion:</b> Ray Wahl made a motion to accept the proposed objectives. Heather Borski and Tibby Milne seconded the motion, which passed unanimously</p> <p><u>Interagency Cooperative Agreement for Substance Abuse Prevention Services</u> Mary Lou explained there was not a consensus among Cabinet members to sign the Interagency Agreement, so it was not addressed in the Cabinet meeting. She explained she would continue to look for other options for getting the Agreement in place.</p> <p><u>Underage Drinking Prevention Media Campaign</u> Doug described the E.A.S.Y. legislation passed in 2006, including the underage compliance checks and Underage Drinking Prevention Media Campaign. He reviewed the purpose and research behind the media campaign, and shared the new radio/TV spots. The launch for the second year of the campaign is scheduled for Tuesday, November 27, 2007, at 10:00 a.m., in the State Office Building Auditorium.</p> <p><u>Utah Methamphetamine Public Awareness Campaign</u> Mary Lou briefly reviewed the purpose of Utah’s new Methamphetamine Public Awareness Campaign, which is being created by RIESTER Mountain, a local ad agency. The campaign will be released in two phases: Phase One – Signs, and Phase Two – Friends and Family. The official campaign launch will take place on Monday, September 24, 2007, at 10:00 a.m., in the State Office Building Auditorium.</p>
<b>Agenda Item</b>	<b>Other Business</b>
<b>Notes</b>	<p><u>Agency Prevention Report for November 28<sup>th</sup> Meeting</u> Teri Pectol volunteered to provide a report on the Highway Safety Office at the November 28<sup>th</sup> meeting.</p> <p><u>2007 USAAV Governor’s Awards</u> Nora B encouraged members to submit nominations for the 2007 USAAV Governor’s Awards, which are due this Friday, September 21<sup>st</sup>.</p>
<b>Next Meeting</b>	<b>Wednesday, November 28, 2007, from 11:00 a.m. – 1:00 p.m.</b>

Note: Copies of meeting materials are available upon request by contacting Mary Lou Emerson, USAAV Council Director, at (801) 538-1921 or memerson@utah.gov.